



Stories, Well Staged

At **Barefoot Theatre Collaborative**, we believe in the power of a good story—one that moves, challenges, and stays with you. We create thoughtful, relevant theater that speaks to audiences today. Our team brings together experienced artists committed to making work that is honest, meaningful, and unafraid to ask difficult questions.

Uncovered, grounded, and connected.
#StoriesWellStaged





300,000+
Viewership

Over the past four years, Barefoot's productions have reached more than 300,000 audiences across live theatre and other screenings—supported by multiple sold-out performances and extended runs.



We know our audience.

Our well-staged stories resonate with a young, curious, creative, engaged, and loyal audience.

As the Philippine Theater industry grows, our audience and market increases too with each and every successful production.

Primary Market

- + Gen Z and Millennial audiences
- + Broad B, Upper C, and select Mid C
- + Average spend: PHP 2,500 per person

Culturally curious, socially aware, and experience-driven. Strong interest in theatre, music, film, history, and travel.

Highly active on social media and responsive to brands aligned with culture, creativity, education, and community.



This November 2026,
we bring to the stage one of the
most iconic women in Philippine history.



Isabella

THE MUSICAL

NOVEMBER 2026



Venue

HYUNDAI HALL, ARETÉ
Katipunan Ave., Quezon City
850 Seating Capacity

Showdates

NOVEMBER 13, 2026 TO DECEMBER 6, 2026
4 weekends + 1 possible extension weekend
21 to 26 shows

Viewership

22,000 AUDIENCES IN TOTAL

Gabriela

THE MUSICAL

**Like our past productions,
this musical will be epic, exciting, and spectacular!**



Gabriela

THE MUSICAL

**There are many ways we can partner.
We hope we can discuss with you!**





Contact Us

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